

The Economic Reality of Tobacco in New York State

~\$9.7 Billion

Annual health care costs in New York directly caused by smoking¹

\$2.7 Billion

Annual Medicaid costs caused by smoking in New York¹

\$1,528 per Household

NYS residents' annual state and federal tax burden from smoking-caused government expenditures²

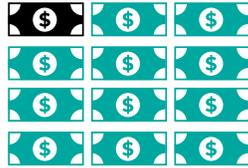
Tobacco Revenue vs. Tobacco Funding

\$1.8 Billion

Master Settlement Agreement (MSA) Payments
\$764 Million³

NYS Tobacco Excise Taxes Collected
\$1.03 Billion³

Tobacco-Related Revenue



For every \$1 invested in tobacco control, New York SAVES \$11³

Funding for the NYS Tobacco Control Program is only 2% of the annual tobacco revenue³

\$203 Million⁴

CDC-Recommended Funding for NYS

\$34.8 Million³

Tobacco Control Funding

Annual Revenue From Tobacco in NYS	
MSA Payments	\$764 Million ³
NYS Tobacco Excise Taxes Collected	\$1.03 Billion ³
Total Tobacco-Related Revenue	\$1.8 Billion ³

Annual Funding for Tobacco Control in NYS	
CDC-Recommended Funding for NYS	\$203 Million ³
Actual Funding for Tobacco Control Program in NYS	\$34.8 Million ³
NYS Tobacco Control Program Funding as a percentage of the annual tobacco revenue	2% ³



Scan the QR code for resources and information!

TOBACCO IS STILL TAKING LIVES

1. Research Triangle Institute, "The Health and Economic Burden of Smoking in New York", 2020, https://www.health.ny.gov/prevention/tobacco_control/reports/docs/health_and_economic_burden.pdf, [accessed 2024 Jan 12]
 2. Campaign for Tobacco-Free Kids, The Toll of Tobacco in NYS https://www.tobaccofreekids.org/problem/toll-us/new_york, [accessed 2024 January 17]
 3. Research Triangle Institute, 2021. Independent Evaluation Report New York State Tobacco Control Program, https://www.health.ny.gov/prevention/tobacco_control/docs/2021_independent_evaluation_report.pdf, [accessed 2024 Jan 12]
 4. Center for Disease Control, "Best Practices for Comprehensive Tobacco Control Programs", Section C: Recommended Funding Levels, by State: New York, Page 110, <https://www.cdc.gov/tobacco/stateandcommunity/guides/pdfs/2014/states/newyork.pdf>, [accessed 2024 Jan 12]