

The Human Cost of Tobacco in New York State

For every person who dies because of smoking, at least **30 people live with a serious smoking-related illness¹**



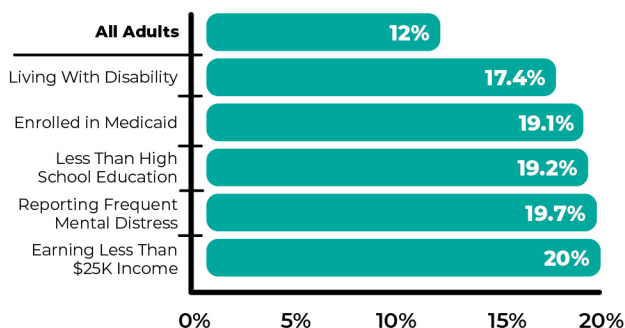
Annual number of deaths attributable to smoking or secondhand smoke in New York

30,000²

Number of adults in New York State that still smoke

1.7 Million²

Prevalence of Current Smoking Among All Adults and Adults in Demographic Groups With High Smoking Rates in NYS⁴



Any Tobacco Use Among High School Students⁵

33.6% in 2000 → **20.8%** in 2022

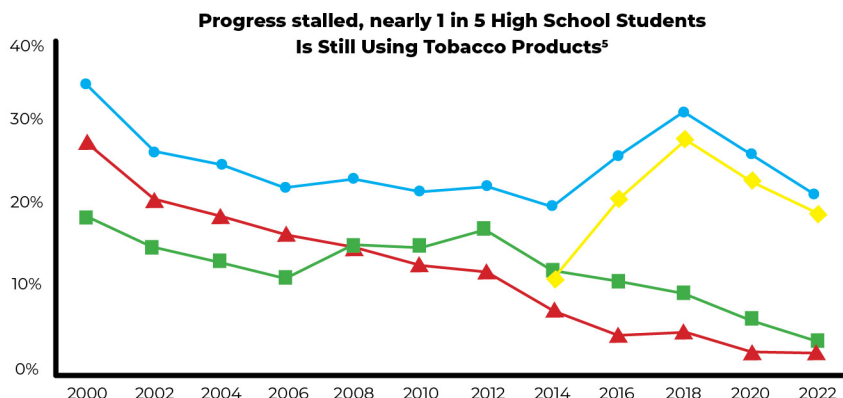
Tobacco Use Among High School Students⁵



The Role of Flavored Tobacco in Addicting Youth and Targeted Communities

- **Flavored tobacco products** appeal to young people and cigars sell for as little as 5 for \$1.
- **More than 80% of young people** who ever used tobacco started with a flavored tobacco product.⁶
- **In New York State**, menthol cigarettes are used by over half of all adult smokers (52%), while 86% of Black and 72% of Hispanic smokers exclusively smoke menthol cigarettes.⁷

Trends in Any Tobacco Product Use Among High School Students in NYS, NY-YTS 2000-2022⁵



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Any Tobacco Products	33.6%	26.2%	24.3%	21.8%	22.8%	21.2%	21.8%	19.5%	25.4%	30.6%	25.6%	20.8%
Cigarettes	27.1%	20.4%	18.5%	16.3%	14.7%	12.6%	11.9%	7.3%	4.3%	4.8%	2.4%	2.1%
E-Cigarettes	n/a	n/a	n/a	n/a	n/a	n/a	n/a	10.5%	20.6%	27.4%	22.5%	18.7%
Other Tobacco Products	18.1%	14.6%	13.0%	11.0%	15.0%	14.8%	16.8%	12.0%	10.6%	9.2%	6.1%	3.5%

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References

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