

The Human Cost of Tobacco in New York State

February 2023

Annual number of deaths attributable to smoking or secondhand smoke in New York ¹

28,000 Adults

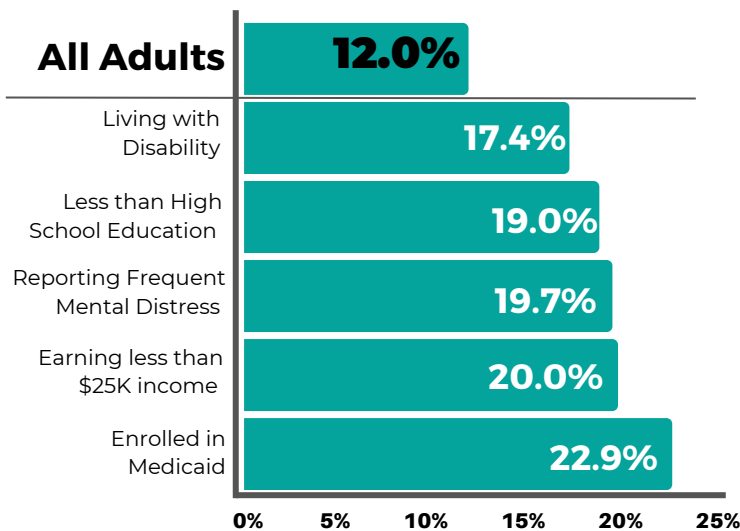
Number of adults living with serious smoking-related illness in New York ²

750,000 Adults

Children under 18 in New York who will die prematurely from smoking ³

280,000 Children

Prevalence of Current Smoking Among All Adults and Adults in Demographic Groups with High Smoking Rates in NYS ⁴



Cigarette Use Among High School Students ⁵

27.1%
in 2000



2.4%
in 2020

Tobacco Use Among High School Students ⁵



25.6%
Any Tobacco Product Use



22.5%
ENDS
(Electronic Nicotine Delivery System or E-cigs)



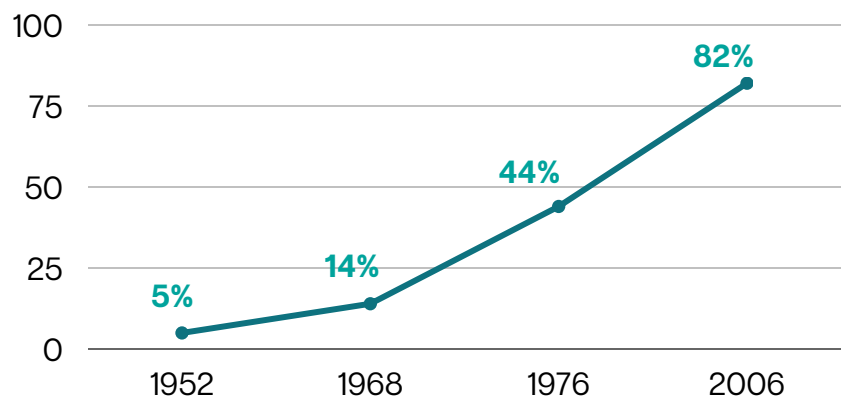
6.1%
Other Tobacco Products
(cigars, cigarillos, smokeless)

The Problem of Flavored Tobacco, Including Menthol

- Flavored tobacco products appeal to young people and cigars sell for as little as 5 for \$1
- More than 80% of young people who ever used tobacco started with a flavored tobacco product. ⁶
- 86% of Black smokers use menthol cigarettes vs. 36% of White smokers. ⁷

The tobacco industry has heavily marketed menthol cigarettes to African American communities resulting in increased use of a product that makes it easier to start smoking and harder to quit.

African American Adult Smokers Who Use Menthol



Slide courtesy of Dr. Phillip Gardiner
https://www.acbhcs.org/tobacco/docs/conference/Dr_Gardiner_Tob_Industry_AA_Menthol.pdf

TOBACCO IS STILL TAKING LIVES

The Economic Reality of Tobacco in New York State

Annual health care costs in New York directly caused by smoking¹

~\$9.7 Billion

Annual Medicaid costs caused by smoking in New York¹

\$2.7 Billion

NYS residents' annual state & federal tax burden from smoking-caused government expenditures³

\$1,528 per Household

Tobacco Revenue vs. Tobacco Funding

\$2.36 Billion

Master Settlement Agreement (MSA) Payments
\$737.7M

NYS Tobacco Excise Taxes Collected
\$1.63 Billion

Funding for the NYS Tobacco Control Program is only **1.6%** of the annual tobacco revenue

\$203 Million

\$39 Million

Tobacco-related Revenue

CDC-recommended Funding for NYS

Tobacco Control Funding

Annual Revenue from Tobacco in NYS

MSA payments	\$737.7 Million
NYS Tobacco Excise Taxes Collected	\$1.63 Billion
Total Tobacco-related Revenue	\$2.36 Billion

Annual Funding for Tobacco Control in NYS

CDC-recommended Funding for NYS	\$203 Million
Actual Funding for Tobacco Control Program in NYS	\$39 Million
NYS Tobacco Control Program Funding as a percentage of the annual tobacco revenue	1.6%

Center for Disease Control: Best Practices for Comprehensive Tobacco Control Programs. Section C: Recommended Funding Levels, by State: New York, Page 110; <https://www.cdc.gov/tobacco/stateandcommunity/guides/pdfs/2014/states/newyork.pdf>

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- Bureau of Tobacco Control StatShot Vol. 14, No. 3/Sept.2021 https://www.health.ny.gov/prevention/tobacco_control/reports/statshots/volume14/n3_milestones_in_tobacco_control.pdf
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