

The Economic Reality of Tobacco in New York State

\$9.7 Billion

Annual health care costs in New York directly caused by smoking¹

\$2.7 Billion

Annual Medicaid costs caused by smoking in New York¹

\$1,593 per Household

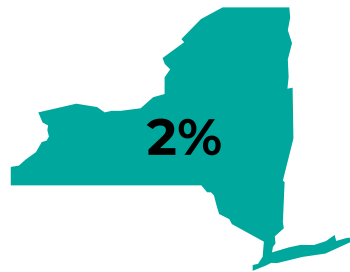
NYS resident's annual state and federal tax burden from smoking-caused government expenditures²

Annual Tobacco Revenue vs. Tobacco Funding

\$1.8 Billion³

Master Settlement Agreement (MSA) Payments
\$764 Million³

NYS Tobacco Excise Taxes Collected
\$1.03 Billion³



Funding for The NYS Tobacco Control Program is only 2% of the annual tobacco revenue³

\$203 Million⁴

\$34.8 Million⁴

Tobacco-Related Revenue

CDC-Recommended Funding for NYS

NYS Tobacco Control Funding



For every **\$1 invested** in The NYS Tobacco Control Program, New York **achieves a \$15 reduction** in smoking-related health care costs.⁵

TOBACCO IS STILL TAKING LIVES

1. Research Triangle Institute. (2020). The Health and Economic Burden of Smoking in New York. https://www.health.ny.gov/prevention/tobacco_control/reports/docs/health_and_economic_burden.pdf

2. Campaign for Tobacco-Free Kids. (2024). The Toll of Tobacco in NYS. https://www.tobaccofreekids.org/problem/toll-us/new_york

3. Research Triangle Institute. (2021). Independent Evaluation Report New York State Tobacco Control Program. http://www.health.ny.gov/prevention/tobacco_control/docs/2021_independent_evaluation_report.pdf

4. U.S. Centers for Disease Control and Prevention. (2020). Best Practices for Comprehensive Tobacco Control Programs, Section C: Recommended Funding Levels, by State: New York, Page 110. <https://www.cdc.gov/tobacco/stateandcommunity/guides/pdfs/2014/states/newyork.pdf>

5. Nonnemaker J, Mann N, MacMonegle AJ, et al. (2024). Estimating the return on investment of the New York Tobacco Control Programme: a synthetic control study. *BMJ Open* 2024;14:e080525. doi: 10.1136/bmjopen-2023-080525. <https://bmjopen.bmj.com/content/14/4/e080525>