

# The Economic Reality of Tobacco in New York State

**\$9.7 Billion**

Annual health care costs in New York directly caused by smoking<sup>1</sup>

**\$2.7 Billion**

Annual Medicaid costs caused by smoking in New York<sup>1</sup>

**\$1,593** per Household

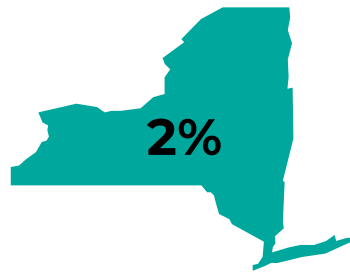
NYS resident's annual state and federal tax burden from smoking-caused government expenditures<sup>2</sup>

## Annual Tobacco Revenue vs. Tobacco Funding

**\$1.8 Billion<sup>3</sup>**

Master Settlement Agreement (MSA) Payments  
\$764 Million<sup>3</sup>

NYS Tobacco Excise Taxes Collected  
\$1.03 Billion<sup>3</sup>



Funding for The NYS Tobacco Control Program is only 2% of the annual tobacco revenue<sup>3</sup>

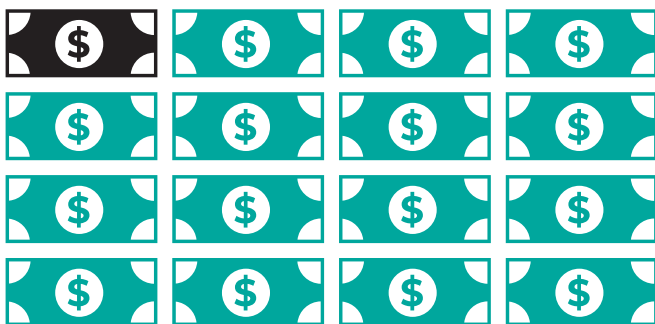
**\$203 Million<sup>4</sup>**

**\$34.8 Million<sup>4</sup>**

**Tobacco-Related Revenue**

**CDC-Recommended Funding for NYS**

**NYS Tobacco Control Funding**



For every **\$1 invested** in The NYS Tobacco Control Program, New York **achieves a \$15 reduction** in smoking-related health care costs.<sup>5</sup>

**TOBACCO IS STILL TAKING LIVES**

1. Research Triangle Institute. (2020). The Health and Economic Burden of Smoking in New York. [https://www.health.ny.gov/prevention/tobacco\\_control/reports/docs/health\\_and\\_economic\\_burden.pdf](https://www.health.ny.gov/prevention/tobacco_control/reports/docs/health_and_economic_burden.pdf)

2. Campaign for Tobacco-Free Kids. (2024). The Toll of Tobacco in NYS. [https://www.tobaccofreekids.org/problem/toll-us/new\\_york](https://www.tobaccofreekids.org/problem/toll-us/new_york)

3. Research Triangle Institute. (2021). Independent Evaluation Report New York State Tobacco Control Program. [http://www.health.ny.gov/prevention/tobacco\\_control/docs/2021\\_independent\\_evaluation\\_report.pdf](http://www.health.ny.gov/prevention/tobacco_control/docs/2021_independent_evaluation_report.pdf)

4. U.S. Centers for Disease Control and Prevention. (2020). Best Practices for Comprehensive Tobacco Control Programs, Section C: Recommended Funding Levels, by State: New York, Page 110. <https://www.cdc.gov/tobacco/stateandcommunity/guides/pdfs/2014/states/newyork.pdf>

5. Nonnemaker J, Mann N, MacMonegle AJ, et al. (2024). Estimating the return on investment of the New York Tobacco Control Programme: a synthetic control study. BMJ Open 2024;14:e080525. doi: 10.1136/bmjopen-2023-080525. <https://bmjopen.bmj.com/content/14/4/e080525>