

The Human Cost of Tobacco in New York State

For every person who dies because of smoking, at least **30 people live with a serious smoking-related illness**¹



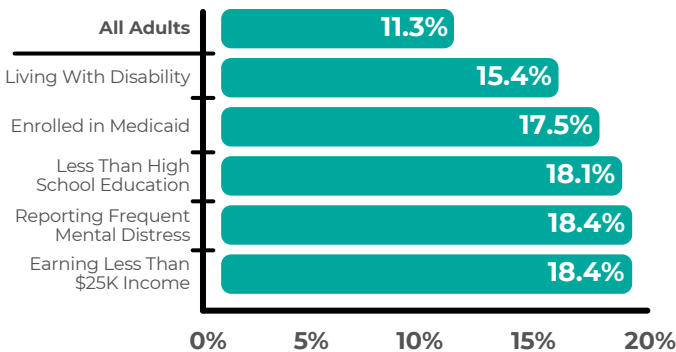
Annual number of deaths attributable to smoking or secondhand smoke in New York

30,000²

Number of adults in New York State that are current cigarette smokers

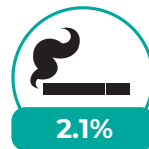
1.6 Million²

Prevalence of current smoking among all adults and adults in demographic groups with high smoking rates in NYS²

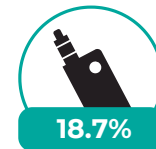


Tobacco use among high school students³

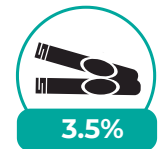
33.6% in 2000 → **20.8%** in 2022



Cigarettes



E-Cigarettes



Other Tobacco Products

(Cigars, Cigarillos, Smokeless)

The Role of Flavored Tobacco in Addicting Youth and Targeted Communities

Of Black adults who smoke,

93%

first tried smoking using menthol cigarettes⁴



Nearly 9 out of 10

middle school and high school students who used e-cigarettes used flavored e-cigarettes⁶

MENTHOL MAKES SMOKING EASIER TO START AND HARDER TO QUIT⁵



1. U.S. Department of Health and Human Services. (2014). The Health Consequences of Smoking—50 Years of Progress: A Report of the Surgeon General. https://www.ncbi.nlm.nih.gov/books/NBK179276/PDF/Bookshelf_NBK179276.pdf
 2. Fajobi, O. Hunter, L. Peluso, C. (2022). BRFSS Brief: Cigarette Smoking, New York State Adults. https://www.health.ny.gov/statistics/brfss/reports/docs/2024-09_brfss_cigarette_smoking.pdf
 3. New York State Department of Health. (2024). Youth Tobacco Use Continues to Decline Across All Product Types in 2022, One in Five Youth Still Use Tobacco. https://www.health.ny.gov/prevention/tobacco_control/reports/statshots/volume15/n1_youth_tobacco_use.pdf
 4. U.S. Centers for Disease Control and Prevention. (2024). Menthol Smoking and Related Health Disparities. <https://www.cdc.gov/tobacco/menthol-tobacco/health-disparities.html>
 5. U.S. Centers for Disease Control and Prevention. (2024). Menthol Tobacco Products Are a Public Health Problem. <https://www.cdc.gov/tobacco/menthol-tobacco/public-health-problem.html#:~:text=Menthol%20can%20make%20quitting%20smoking,those%20who%20smoke%20nonmenthol%20cigarettes>
 6. U.S. Centers for Disease Control and Prevention. (2024). Why Youth Vape. <https://www.cdc.gov/tobacco/e-cigarettes/why-youth-vape.html>